**ONGOING LCCA PRESS COVERAGE**

**RAVES**

**Vulture, Jason P. Frank and Rebecca Atler, August 6**

“The Las Culturistas Culture Awards deserves a Bravo!”

**Billboard, Stephen Daw, August 6**

“For all the readers, publicists, Kayteighs and finalists of the world, Tuesday night (Aug. 5) was the moment of culture that made us say culture was for us.”

**Slate, Imogen West-Knights, August 5**

“The Next Great Awards Show Is Here”

**TV Line, Claire Franken, August 5**

“Las Culturistas Culture Awards Show Gloriously Commits to the Bit”

**Betches, Marissa Dow, August 5**

“...Bowen and Matty have cracked the code on making award shows fun to watch again.”

**Jezebel, Jackie Jennings, August 6**

“Award shows are so back...”

**BROADCAST**

**TODAY POPSTART:** ["Las Culturistas Culture Awards" mentioned on "Today Popstart"](http://bit.ly/45nDAzm)

**TODAY WITH JENNA & FRIENDS:** [Matt Rogers of “Las Culturistas Culture Awards” Co-Hosting Today with Jenna & Friends](https://dailybuzz.mediamaxonline.com/dailybuzz/play/broadcast/%28AYhbTmV-tEev6EA6mYY_yw%29_u_3c417470-a3fb-4a03-8c59-de5ebf9d0037.mp4)

**ONLINE: INTERVIEWS**

**THE WASHINGTON POST:** [The Las Culturistas awards started as a joke. Now stars show up for it.](https://www.washingtonpost.com/entertainment/tv/2025/08/06/las-culturistas-awards-bravo-bowen-yang/)

**OUT:** [The suppression of 'queer joy' is no match for Matt Rogers and Las Culturistas (Exclusive)](https://www.out.com/comedy/matt-rogers-las-culturistas-culture-awards)

**ONLINE: REVIEWS, HIGHLIGHTS & RECAPS**

**NEW YORK TIMES**: [5 Memorable Moments From the Las Culturistas Culture Awards](https://www.nytimes.com/2025/08/06/style/las-culturistas-awards-highlights.html)

**USA TODAY:** [Biggest moments from the Last Culturistas Awards, the show for the meme age](https://www.usatoday.com/story/entertainment/tv/2025/08/06/las-culturistas-culture-awards/85541241007/)

**BILLBOARD:** [Las Culturistas Culture Awards 2025: 5 Best Moments From Pop Culture’s ‘Gay Fever Dream’](https://www.billboard.com/lists/las-culturistas-culture-awards-2025-best-moments/)

**ROLLING STONE:** [Bowen Yang, Matt Rogers Open Las Culturistas Culture Awards with a Stomping Lady Gaga Cover](https://www.rollingstone.com/music/music-news/bowen-yang-matt-rogers-cover-lady-gaga-abracadabra-1235401625/)

**ROLLING STONE:** [Most of The Winners of The 4th Annual “Las Culturistas Culture Awards” are Here](https://www.rollingstone.com/tv-movies/tv-movie-news/las-culturistas-culture-awards-2025-winners-list-1235400849/)

**VULTURE:** [The Highs Lows and Woahs of Las Culturistas Culture Awards Awards](https://www.vulture.com/article/las-culturistas-culture-awards-winners-and-losers.html)

**SLATE:** [The Next Great Awards Show Is Here](https://slate.com/culture/2025/08/las-culturistas-culture-awards-bowen-yang-matt-rogers-podcast-bravo-peacock.html)

**ACCESS DIGITAL:** [Las Culturistas Culture Awards 2025 Top Moments: Jamie Lee Curtis, Jeff Goldblum & More](https://www.accessonline.com/videos/las-culturistas-culture-awards-2025-top-moments-jamie-lee-curtis-jeff-goldblum-more#google_vignette)

**TV LINE:** [Las Culturistas Culture Awards Show Gloriously Commits to the Bit on Bravo — Would You Watch Again Next Year?](https://tvline.com/recaps/las-culturistas-culture-awards-bravo-recap-review-1235485710/)

**OUT MAGAZINE:** [Gay mayhem: 7 best moments at the 2025 Las Culturistas Culture Awards](https://www.out.com/gay-tv-shows/las-culturistas-culture-awards-2025-best-moments#rebelltitem1)

**GAYETY:** [Inside the 2025 Las Culturistas Culture Awards: Gaga Tributes, Gay Chaos, and a Goldblum Chest Moment](https://gayety.com/las-culturistas-culture-awards-2025)

**BETCHES:** [Matt Rogers And Bowen Yang Have Saved The Celebrity Awards Show, Ya'll](https://betches.com/las-culturistas-culture-awards-2025-best-moments-winners/)

**JEZEBEL:** [I Think So Honey: The ‘Las Culturistas’ Culture Awards Are the Only Award Show We Need](https://www.jezebel.com/las-culturistas-culture-awards)

**ONLINE: GENERAL SHOW COVEARGE**

**USA TODAY:** [Stars gather for Las Culturistas Culture Awards: See Bowen Yang, Matt Rogers and more](https://www.usatoday.com/picture-gallery/entertainment/celebrities/2025/08/06/las-culturistas-culture-awards-photos-2025/85543617007/)

**ASSOCIATED PRESS:** [Bowen Yang and Matt Rogers bring pop culture to life with ‘Las Culturistas Awards'](https://newsroom.ap.org/editorial-photos-videos/detail?itemid=2eaa86530b6e4a458abc8b84d57687d6&mediatype=video)

**THE HOLLYWOOD REPORTER:** [How to Stream the 2025 Las Culturistas Culture Awards Co-Hosted by Bowen Yang and Matt Rogers Online](https://www.hollywoodreporter.com/tv/tv-news/watch-stream-2025-las-culturistas-culture-awards-online-free-1236338019/)

**VARIETY:** [Las Culturistas Culture Awards 2025: How to Watch the Awards Ceremony Online Without Cable for Free](https://variety.com/2025/shopping/news/how-to-watch-las-culturistas-culture-awards-online-free-1236478528/)

**DEADLINE:** [Kenan Thompson & Allison Janney Honored At Las Culturistas Culture Awards With Titan Of Culture & Lifetime Of Culture Accolades](https://deadline.com/2025/08/las-culturistas-culture-awards-kenan-thompson-allison-janney-1236479662/)

**THE WRAP:** [Where to Watch the Las Culturistas Culture Awards](https://www.thewrap.com/where-to-watch-the-las-culturistas-culture-awards-streaming/)

**PEOPLE:** [Jamie Lee Curtis Tells Allison Janney to 'Go F--- Yourself' as She Reacts to Her Pantsless Red Carpet Appearance](https://people.com/jamie-lee-curtis-nsfw-comment-allison-janney-las-culturistas-awards-red-carpet-look-11785436)

**TODAY DIGITAL:** [Las Culturistas Culture Awards 2025: Live Updates](https://www.today.com/popculture/awards/live-blog/las-culturistas-culture-awards-2025-live-updates-rcna221972)

**TODAY DIGITAL:** [Matt Rogers, Jenna Bush Hager Guess Pop Culture References](https://www.today.com/video/matt-rogers-and-jenna-bush-hager-face-off-in-pop-culture-game-244448837624)

**ACCESS DIGITAL:** [Las Culturistas Culture Awards 2025 Fashion: Sarah Michelle Gellar, Mindy Kaling & More](https://www.youtube.com/watch?v=DJu6Fn9P4w4)

**ACCESS DIGITAL:** [‘Love Island USA’s’ Gracyn Blackmore & Coco Watson Reveal If They’ll Be At Reunion](https://www.accessonline.com/videos/love-island-usas-gracyn-blackmore-coco-watson-reveal-if-theyll-be-at-reunion)

**ACCESS DIGITAL:** ['Love Island USA' Star Coco Watson Has A Message For Ace](https://www.youtube.com/watch?v=s9IxO4ikks0)

**ACCESS DIGITAL:** [Lisa Barlow Says There Is ‘A Lot Of Salacious Stuff’ In New Season Of ‘RHOSLC’](https://bit.ly/47ezSe0)

**DECIDER:** [Matt Rogers Reveals On ‘Today’ That The Kardashians Were Not Invited To ‘Las Culturistas Culture Awards’](https://decider.com/2025/08/06/matt-rogers-today-kardashians-not-invited-las-culturistas-culture-awards/)

**QUEERTY:** [Andy Cohen, Sasha Colby, Parvati Shallow & more reveal their greatest snubs at the Las Culturistas Culture Awards](https://www.queerty.com/andy-cohen-sasha-colby-parvati-shallow-more-reveal-their-greatest-snubs-at-the-las-culturistas-culture-awards-20250806/)

**THEM:** [Lisa Rinna Urges People to “Protect the Dolls” in Her Las Culturistas Awards Speech](https://www.them.us/story/lisa-rinna-las-culturistas-awards-trans-siblings-shout-out)

**BUSINESS INSIDER:** [How to watch Las Culturistas Culture Awards: Live stream Bowen Yang and Matt Rogers' 2025 ceremony](https://www.businessinsider.com/guides/streaming/how-to-watch-las-culturistas-culture-awards-2025)

**PLAYBILL:** [Betty Boop, John Proctor Is the Villain, Audra McDonald Win Las Culturistas Culture Awards](https://playbill.com/article/betty-boop-john-proctor-is-the-villain-audra-mcdonald-win-las-culturistas-culture-awards)

**STYLE CASTER:** [How to Watch the Las Culturistas Culture Awards Live for Free to See the Most Unhinged Awards Show of the Year](https://stylecaster.com/entertainment/tv-movies/1234845865/how-to-watch-las-culturistas-culture-awards/)

**JUST JARED:** [Las Culturistas Culture Awards 2025: Full Winners List Revealed, Plus See Every Photo From Awards Show!](https://www.justjared.com/2025/08/06/las-culturistas-culture-awards-2025-full-winners-list-revealed-plus-see-every-photo-from-awards-show/)

**BROADWAY WORLD:** [JOHN PROCTOR IS THE VILLAIN, Audra McDonald, & More Win Las Culturistas Culture Awards](https://www.broadwayworld.com/article/JOHN-PROCTOR-IS-THE-VILLAIN-Audra-McDonald-More-Win-Las-Culturistas-Culture-Awards-20250806)

**THE INDEPENDENT:** [Las Culturistas Culture Awards: Winners list and highlights from 2025 ceremony](https://www.independent.co.uk/arts-entertainment/tv/news/las-culturistas-awards-winners-ceremony-2025-b2801840.html)



**“LAS CULTURISTAS CULTURE AWARDS” PR LAUNCH MEMO**

Hi Readers, Kayteighs, Publicists, Finalists and Kyles -

Culture’s biggest night is finally here!

Ahead of tonight’s air, Matt and Bowen made the late-night rounds on **The Late Show with Stephen Colbert** and **Watch What Happens Live with Andy Cohen.** Bowen also appeared on **TODAY** this morning in the 8AM and 9AM hours and Matt is co-hosting **TODAY with Jenna & Friends** all week. We also had a fun digital interview with the duo run on **Hot Ones** last week.

In print and online, Matt & Bowen had a fabulous Q&A run in **The New York Times** with original photography and **Vanity Fair** ran a great digital feature with exclusive photography. Matt also completed a handful of solo interviews including **Associated Press, Them, The Viall Files** and more.

From our red-carpet, interviews and photo coverage ran across **Vogue, Variety, Deadline, Access, E! News, People, InStyle, Women’s Wear Daily, Paper Magazine, Page Six, Parade, Queerty** and more.

Still to come, **Washington Post** attended the show and will publish a great feature about the show alongside an interview with Matt tomorrow, pushing to Peacock. We also had several other press attend the show including **Variety, The Wrap, Deadline, Vulture, People, AP, Today Digital, Decider** and **Betches**, who we anticipate will write up feature coverage of the show. We also sent the show to press outlets via a screener under embargo to ensure recap coverage, with confirmation of coverage from **New York Times, Access, Today Digital a**nd more.

Congratulations to Stephanie and Peyton!

**RAVES**

**New York Times, Shivani Gonzalez, August 4**

“Las Culturistas Culture Awards is not just any awards show — it’s a cool awards show.”

**E! News, Justin Sylvester, August 4**

“It’s not just a celebration; it’s a cultural event.”

**Decider, Karen Kemmerle, April 30**

“Awards seasons just got a little bit bigger, thanks to Bravo.”

**ELECTRONIC**

[**THE LATE SHOW WITH STEPHEN COLBERT**](https://dailybuzz.mediamaxonline.com/dailybuzz/play/broadcast/%28PKSpSd317kCum-L-SzUFgQ%29_u_eba05c02-701d-40e7-993c-04ce58f4b826.mp4) **:** Interview with Matt & Bowen, aired 7/28

* [**TIKTOK:**](https://www.tiktok.com/%40colbertlateshow/video/7532327486609280269)Social coverage, ran 7/29
* [**E! ONLINE:**](https://www.eonline.com/news/1420472/stephen-colbert-jokes-this-could-be-his-next-career-move-after-late-show-cancelation)Pick up of Matt & Bowen’s interview on Colbert, ran 7/29

[**WATCH WHAT HAPPENS LIVE WITH ANDY COHEN:**](https://dailybuzz.mediamaxonline.com/dailybuzz/play/broadcast/%28LI4N3RS1MEG7bXkCw7-ZWQ%29_r_35a5ed44-0981-48a1-9017-800ee00bcb99.mp4)Interview with Matt and Bowen, aired 8/4

* [**VULTURE**](https://www.vulture.com/article/carole-radziwill-bravo-return-wwhl.html): Pick up of WWHL, ran 8/5
* [**TASTE OF REALITY:**](https://tasteofreality.com/matt-rogers-rhonj-answers-future-rhonj-teresa-andy-cohen/) Pick up of WWHL, ran 8/5

[**TODAY (8am hr)**](https://dailybuzz.mediamaxonline.com/dailybuzz/play/broadcast/%28GTxDFiLnwUeYEBVMbMxskg%29_r_ce8667c6-61c5-49c5-8bd3-679e86a4ebb0.mp4)**:** Interview with Bowen, aired 8/5

[**TODAY (9am hr):**](https://dailybuzz.mediamaxonline.com/dailybuzz/play/broadcast/%28GTxDFiLnwUeYEBVMbMxskg%29_r_ce8667c6-61c5-49c5-8bd3-679e86a4ebb0.mp4)Interview with Bowen, aired 8/5

[**TODAY WITH JENNA & FRIENDS:**](http://bit.ly/4mpk9x1) Matt co-hosting, aired 8/4

[**TODAY WITH JENNA & FRIENDS:**](https://dailybuzz.mediamaxonline.com/dailybuzz/play/broadcast/%2890FhNaoXJkuKyNW3_azmPw%29_u_3c417470-a3fb-4a03-8c59-de5ebf9d0037.mp4) Matt co-hosting, aired 8/5

[**HOT ONES:**](https://www.youtube.com/watch?v=-B3aynbzYR0)Interview with Matt and Bowen, ran 7/29

* [**ENTERTAINMENT WEEKLY:**](https://ew.com/bowen-yang-wants-to-replace-colin-jost-michael-che-snl-weekend-update-11781474)Pick up of Hot Ones Interview with Matt & Bowen, ran 7/29
* [**PARADE:**](https://parade.com/news/bowen-yang-wants-to-replace-weekend-update-hosts) Pick up of Interview with Matt & Bowen, ran 7/29
* [**OUT:**](https://www.out.com/comedy/bowen-yang-matt-rogers-snl-weekend-update)Pick up of Hot Ones Interview with Matt & Bowen, ran 8/2
* [**QUEERTY**](https://www.queerty.com/matt-rogers-on-dating-red-flags-his-gay-celebrity-crush-how-fame-has-changed-bowen-yang-20250804/)**:** Pick up of Hot Ones Interview with Matt & Bowen, ran 8/4

[**E! NEWS:**](http://bit.ly/3II01aU)Red carpet coverage, aired 7/21

[**E! NEWS:**](http://bit.ly/41sdsSP) Red carpet interviews, aired 8/4

**PRINT**

[**NEW YORK TIMES:**](https://dailybuzz.mediamaxonline.com/dailybuzz/misc/download.ashx?breakID=(d0LcjqrTdkCtTmM-arGm_Q)_u_eba05c02-701d-40e7-993c-04ce58f4b826&type=print&action=open&redirected=true) Interview with Matt & Bowen, ran 8/2

[**VARIETY:**](https://www.dropbox.com/scl/fi/nj275mhyl4loayz2f3rlt/Variety-Culturistas.pdf?rlkey=uf5blxtxrfzmrodq44k9udrh0&e=1&st=1gul8f56&dl=0)Red carpet photos, ran 7/23

[**NEW YORK POST:**](https://dailybuzz.mediamaxonline.com/dailybuzz/misc/download.ashx?breakID=Mbp_bR9lE0OdklQUyyMJ1w_r_ce8667c6-61c5-49c5-8bd3-679e86a4ebb0&type=print&action=open&redirected=true)Highlight, ran 8/5

**RADIO/PODCASTS**

[**THE VIALL FILES:**](https://podcasts.apple.com/us/podcast/matt-rogers-austin-nichols-the-valley-next-gen/id1448210981?i=1000718790297) Interview with Matt, ran 7/23

[**SCAM GODDESS PODCAST**](https://podcasts.apple.com/us/podcast/is-mrbeast-being-scammed-w-matt-rogers/id1479455008?i=1000719575354)**:** Interview with Matt, ran 8/4

**ONLINE: INTERVIEWS**

[**NEW YORK TIMES**](https://www.nytimes.com/2025/08/01/arts/television/bowen-yang-matt-rogers-las-culturistas-bravo.html)**:** Interview with Matt & Bowen, ran 8/1

* IG in-feed post (19.3M followers): [HERE,](https://www.instagram.com/p/DM9Awh4yULh/?img_index=1) ran 8/5

[**VANITY FAIR**](https://www.vanityfair.com/hollywood/story/its-actually-500-jokes-matt-rogers-and-bowen-yangs-road-to-the-culture-awards)**:** Interview with Matt & Bowen, ran 8/5

[**ASSOCIATED PRESS:**](https://apnews.com/article/las-culturistas-culture-awards-matt-rogers-interview-1fefa3101f502806773f8e9976d1f00d) Interview with Matt, ran 8/1

* IG in-feed post (117K followers): [HERE,](https://www.instagram.com/p/DM-9A3LvL8g/) ran 8/5

[**THEM**](https://www.tiktok.com/%40them.us/video/7532648739006057741)**:** Interview with Matt, ran 7/30

**ONLINE: RED CARPET**

[**VOGUE:**](https://www.vogue.com/slideshow/megan-stalter-too-much-press-tour-style)Red carpet photos, ran 7/18

[**VARIETY:**](https://variety.com/2025/film/columns/jamie-lee-curtis-lindsay-lohan-freakier-friday-1236464875/) Red carpet interview with Jamie Lee Curtis, ran 7/19

[**VARIETY**](https://variety.com/2025/tv/columns/allison-janney-west-wing-reunion-bradley-whitford-the-diplomat-season-3-1236465533/): Red carpet interview with Allison Janney, ran 7/22

[**VARIETY:**](https://variety.com/2025/film/news/jamie-lee-curtis-get-out-hollywood-self-retiring-1236471505/)Red carpet interview with Jamie Lee Curtis, ran 7/27

[**DEADLINE:**](https://deadline.com/gallery/las-culturistas-culture-awards-2025-red-carpet-photos/)Red carpet photos, ran 7/17

[**PEOPLE:**](https://people.com/allison-janney-steps-out-in-pantless-look-for-las-culturistas-culture-awards-11774824)Allison Janney on red carpet, ran 7/18

[**PEOPLE**](https://people.com/star-tracks-friday-july-18-2025-new-celebrity-photos-updated-daily-11774737)**:** Red carpet photos, ran 7/18

[**PEOPLE:**](https://people.com/bowen-yang-and-matt-rogers-reflect-on-their-long-lasting-friendship-to-creating-an-awards-show-on-bravo-exclusive-11783638)Interview with Matt & Bowen, ran 8/4

[**PEOPLE:**](https://people.com/meredith-marks-claims-her-rhoslc-castmates-spread-a-lot-of-lies-about-her-in-the-new-season-exclusive-11783054)Red carpet **i**nterview with Meredith Marks, ran 8/4

* [**GAYETY**](https://gayety.com/meredith-marks-teases-drama-and-lies-for-rhoslc)**:** Pick up of People’s red carpet interview with Meredith Marks, ran 8/4

[**INSTYLE:**](https://www.instyle.com/sarah-michelle-gellar-millennial-side-part-11775294)Red carpet photos, ran 7/18

[**INSTYLE:**](https://www.instyle.com/allison-janney-bares-underwear-pantless-look-11775061)Allison Janney on red carpet, ran 7/18

[**WWD**:](https://wwd.com/pop-culture/celebrity-news/gallery/las-culturistas-culture-awards-photos-1237985783/las-culturistas-culture-awards-17/) Red carpet photos, ran 7/17

[**WWD**:](https://wwd.com/pop-culture/celebrity-news/las-culturistas-culture-awards-best-beauty-1237986662/) Red carpet photos, ran 7/18

[**WWD**:](https://wwd.com/pop-culture/celebrity-news/mindy-kaling-khoon-hooi-outfit-las-culturistas-1237986042/) Mindy Kaling on red carpet, ran 7/18

[**WWD:**](https://wwd.com/pop-culture/celebrity-news/lisa-rinna-schiaparelli-dress-las-culturistas-awards-1237985758/) Lisa Rinna on red carpet, ran 7/18

[**E! ONLINE**](https://www.eonline.com/photos/37803/las-culturistas-culture-awards-see-every-celebrity)**:** Red carpet photos, ran 7/18

[**E! ONLINE:**](https://www.eonline.com/photos/37705/the-big-picture-todays-hot-photos) Red carpet photos, ran 7/22

[**E! ONLINE**](https://www.eonline.com/news/1420067/megan-stalters-diet-coke-dress-at-las-culturistas-culture-awards)**:** Megan Stalter on red carpet, ran 7/18

[**E! ONLINE:**](https://www.eonline.com/news/1420427/law-roachs-update-on-zendaya-tom-hollands-wedding)Interview with Law Roach, ran 7/29

* [**ELLE:**](https://www.elle.com/culture/celebrities/a65540127/zendaya-tom-holland-wedding-plans-update/)Pick up of E!’s red carpet interview withLaw Roach, ran 7/29
* [**PEOPLE:**](https://people.com/zendaya-tom-holland-wedding-timeline-gets-clarified-by-law-roach-11780706)Pick up of E!’s red carpet interview with Law Roach, ran 7/28

[**PAPER MAGAZINE:**](https://www.papermag.com/las-culturistas-culture-awards-2025) Red carpet photos, ran 7/18

[**ACCESS DIGITAL**](https://www.accessonline.com/videos/bowen-yang-matt-rogers-praise-jamie-lee-curtis-individuality-shes-a-legend): Interview with Matt & Bowen, ran 8/5

[**ACCESS DIGITAL:**](https://www.accessonline.com/videos/heather-gay-reveals-if-shed-want-jen-shah-to-return-to-rhoslc) Interview with Heather Gay, ran 8/5

[**ACCESS DIGITAL:**](https://www.accessonline.com/videos/dylan-efron-talks-boston-rob-bromance-teases-upcoming-project-with-his-traitors-costar)Interview with Dylan Efron, ran 8/5

[**ACCESS DIGITAL:** Interview with Jamie Lee Curits, ran 8/4](https://www.accessonline.com/videos/jamie-lee-curtis-reveals-how-she-lindsay-lohan-will-celebrate-freakier-friday-release#google_vignette)

[**PAGE SIX:**](https://pagesix.com/2025/07/18/style/allison-janney-wears-leggy-pantless-look-at-the-las-culturistas-culture-awards/)Allison Janney on red carpet, ran 7/18

[**PARADE:**](https://parade.com/news/sarah-michelle-gellar-stuns-in-skintight-leather-dress-buffy-fans-have-a-lot-to-say)Sarah Michelle Gellar on red carpet, ran 7/18

[**PARADE:**](https://parade.com/celebrities/the-office-star-46-turns-heads-again-with-remarkable-transformation-recent-red-carpet-appearance) Mindy Kaling on red carpet, ran 7/18

[**PARADE:**](https://parade.com/news/award-winning-actress-65-allison-janney-looks-stunning-as-she-pulls-off-no-pants-look)Allison Janney on red carpet, ran 7/18

[**TV INSIDER**:](https://www.tvinsider.com/gallery/2025-las-culturistas-culture-awards-red-carpet-photos/) Red carpet photos, ran 7/18

[**QUEERTY:**](https://www.queerty.com/photos-bowen-yang-pedro-pascal-sasha-colby-all-the-fiercest-fits-of-the-week-20250720/)Red carpet photos, ran 7/20

[**GAYETY**:](https://gayety.com/las-culturistas-2025-red-carpet) Red carpet photos, ran 7/ 18

[**TOO FAB:**](https://toofab.com/photos/image_jpg_20250718_025de194077d4de09437fb0fef318394/) Red carpet photos, ran 7/ 18

[**RCFA:**](https://www.redcarpet-fashionawards.com/2025/07/18/celebrities-at-the-2025-las-culturistas-culture-awards/) Red carpet photos, ran 7/ 18

[**HELLO MAGAZINE**:](https://www.hellomagazine.com/fashion/845282/sarah-michelle-gellar-allison-janney-daring-red-carpet-looks/) Red carpet photos, ran 7/19

**ONLINE: PREMIERE PRESS & GENERAL COVERAGE**

[**NEW YORK TIMES**](https://www.nytimes.com/2025/08/04/arts/television/las-culturistas-awards-shows-platonic.html)**:** Highlight, ran 8/4

[**ROLLING STONE:**](https://www.rollingstone.com/product-recommendations/streaming/watch-2025-las-culturistas-culture-awards-online-free-1235400880/)How to watch story, ran 8/5

[**TODAY:**](https://www.today.com/popculture/awards/las-culturistas-culture-awards-explained-rcna219524) How to watch story, ran 7/18

[**PAGE SIX**](https://pagesix.com/2025/08/05/entertainment/how-to-watch-the-las-culturistas-culture-awards-2025-for-free/): How to watch story, ran 8/5

[**TV INSIDER**](https://www.tvinsider.com/1206949/las-culturistas-culture-awardshard-knocks-buffalo-bills-capturing-their-killer-girls-high-bridge/)**:** Highlight, ran 8/5

[**TV LINE**](https://tvline.com/what-to-watch/las-culturistas-culture-awards-bravo/)**:** Highlight, ran 8/5

[**GLAAD**](https://glaad.org/must-see-lgbtq-tv-august-premieres-returns/): Highlight, ran 8/5

[**YAHOO! ENTERTAINMENT**](https://www.yahoo.com/entertainment/tv/article/2025-las-culturistas-culture-awards-how-to-watch-bowen-yang-and-matt-rogers-first-televised-lccas-tonight-155026781.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQAAAEYacQ7bwss9xXHNRZ_IZaps2kI3D6xiZC4U9daPGzW3TZdK1bd6l20hNUv1hxJujJMq8oMiGG_jXcklZD5I68isW-3VphEz12lcLkszCM28e28yi6drHVSqRJRrzqw8f5DUmnDlbCZCaUt0MhAPOfbHJbcG2zYhKoHGyNp--Gnu)**:** How to watch story, ran 8/5

[**JUST JARED:**](https://www.justjared.com/2025/08/05/how-to-watch-the-las-culturistas-culture-awards-2025-date-time-hosts-where-to-stream-the-show/)How to watch story, ran 8/5

[**ENTERTAINMENT NOW:**](https://entertainmentnow.com/bravo/las-culturistas-culture-awards-2025-streaming/)How to watch story, ran 8/5

**ONLINE: ANNOUCEMENTS**

[**THE HOLLYWOOD REPORTER:**](https://www.hollywoodreporter.com/tv/tv-news/las-culturistas-culture-awards-bravo-bowen-yang-matt-rogers-1236203692/) Pick up of airdate announcement, ran 4/29

[**VARIETY:**](https://variety.com/2025/tv/news/las-culturistas-culture-awards-bravo-bowen-yang-matt-rogers-1236381658/)Pick up of airdate announcement, ran 4/29

[**DEADLINE**](https://deadline.com/lists/las-culturistas-culture-awards-2025-nominations-list/)**:** Pick up of nominations announcement, ran 7/1

[**DEADLINE**](https://deadline.com/2025/04/bowen-yang-matt-rogers-las-culturistas-culture-awards-bravo-1236380376/)**:** Pick up of airdate announcement, ran 4/29

[**THE WRAP**](https://www.thewrap.com/bowen-yang-matt-rogers-las-culturistas-culture-awards-bravo/)**:** Pick up of airdate announcement, ran 4/29

[**BILLBOARD:**](https://www.billboard.com/music/awards/matt-rogers-bowen-yang-las-culturistas-awards-bravo-1235958189/)Pick up of airdate announcement, ran 4/29

[**VULTURE**](https://www.vulture.com/article/las-culturistas-culture-awards-bravo-peacock.html)**:** Exclusive key art & promo announcement, ran 7/15

[**VULTURE:**](https://www.vulture.com/article/las-culturistas-culture-awards-2025-bravo-peacock.html)Pick up of airdate announcement, ran 4/29

[**CYNOPSIS:**](https://www.cynopsis.com/cynopsis-04-30-25-premiere-date-set-for-dexter-resurrection/)Pick up of airdate announcement, 4/30

[**DECIDER:**](https://decider.com/2025/04/30/las-culturistas-culture-awards-to-air-on-bravo-matt-rogers-bowen-yang/)Pick up of airdate announcement, ran 4/30

[**TV LINE**](https://tvline.com/news/wild-cards-season-2-finale-air-date-delayed-the-cw-1235441100/)**:** Pick up of airdate announcement, ran 4/29

[**LATE NIGHTER:**](https://latenighter.com/news/bowen-yang-and-matt-rogers-las-culturistas-awards-to-air-on-bravo/) Pick up of airdate announcement, ran 4/29